

Report on Designing And Integrating Communication Social and Behaviour Change (CSBC) Curriculum - One Day Workshop, Rajiv Gandhi University, Arunachal Pradesh

DATE: 13th September 2024

OBJECTIVES:

To orient and equip faculty members of Rajiv Gandhi University (RGU) with the knowledge and tools necessary to integrate Social and Behaviour Change (SBC) principles into higher education curricula, through interdisciplinary approaches, competency-based learning, and collaborative strategies, with the goal of fostering socially responsible and impact-driven education. To support faculty in integrating Communication for Social and Behaviour Change (CSBC) modules into RGU's curricula.

PARTICIPANTS: 25 faculty, 25 PhD Scholars and 30 Post Graduate Students

WORKSHOP BRIEF

The Workshop on Integrating Social and Behaviour Change (SBC) Modules was held on September 13, 2024, at Rajiv Gandhi University (RGU), Arunachal Pradesh, organized by the Department of Social Work, in collaboration with the SBC Secretariat, Assam Don Bosco University, and UNICEF Assam & Northeast.



Key Highlights:

Participants: Over 80 attendees, including faculty and students from RGU.

Speakers and Facilitators:

- Dr. Elizabeth Hatza (Mizoram University) and Prof. Riju Sharma (NE-SBC Alliance, ADBU), Shared insights on incorporating SBC principles into social sciences curricula.
- Messages from university leaders, including Prof. Saket Kushwaha (Vice Chancellor) and



Dr. N.T. Rikam (Registrar), emphasized SBC's role in societal transformation.

Content: Focused on theoretical frameworks and practical interventions to integrate SBC modules in bachelor's and master's programs.

Outcomes/Impact:

- Participants gained a deeper understanding of SBC and its application in academia.
- Discussions highlighted the importance of SBC in promoting meaningful societal improvements.
- The event encouraged proactive engagement and set the stage for embedding SBC principles across various academic disciplines.